



\*\*\* MEDIA ADVISORY \*\*\*

**UNIVERSITY OF WATERLOO ALTERNATIVE FUELS TEAM HOSTS  
2008 RIDE GREEN AND DRIVE CLEAN EVENT**

*MEDIA INVITED TO TEST-DRIVE HYDROGEN FUEL-CELL VEHICLE*

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**What:**

The University of Waterloo Alternative Fuels Team (UWAFT) is hosting the **2008 Ride Green and Drive Clean** event to showcase the team's *emission-free hydrogen fuel-cell vehicle* and to highlight the finale of the four-year international competition, *Challenge X: Crossover to Sustainable Mobility*.

The team has built one of Canada's *first* passenger hydrogen fuel-cell vehicles and is the *first university* in the world to successfully build a fuel-cell vehicle. **Media are invited for a unique opportunity to jump behind the wheel and test-drive this cutting-edge technology.** UWAFT is a student-lead organization striving to develop clean, sustainable solutions to mobility through the use of alternative energy technologies.

**When:**

**Wednesday, April 30, 2008 from 9:00 a.m. – 6:00 p.m.**  
Keynote speeches at 11:00 a.m.  
Complementary lunch at 12:00 p.m.

**Where:  
Directions:**

**Direct Energy Centre, Hall A, Exhibition Place, Toronto, Ontario**  
Take the Gardiner Expressway east or west to Spadina/Lake Shore Boulevard cutoff and follow the signs for Lakeshore Boulevard W. Head west on Lake Shore Boulevard W. to the Princes' Gates (just west of Strachan Avenue).

**Speakers:**

Gary Lunn, Minister of Natural Resources  
David Miller, Mayor of Toronto  
Adel S. Sedra, Dean of Engineering, University of Waterloo

**Visuals:**

Hydrogen fuel-cell vehicle built by University of Waterloo students will be available for test-drives on a 1,100 ft. indoor track. Photograph and interview opportunities will also be available. Team sponsors will be present to provide on-hand information to further explain specific technologies used in the vehicles. Staging will be set-up for keynote speeches.

**Background:**

Selected among 150 academic institutions, the University of Waterloo is one of 17 universities in North America, and the only Canadian university chosen to compete in the Challenge X competition. Challenge X unites academia, government and industry to encourage hands-on research and development of emerging automotive technologies to increase fuel economy and lower emissions. Teams are challenged to modify a stock Chevrolet Equinox into an alternative fuels vehicle while maintaining performance and function.

**Contacts:**

Please contact **Robin Jardin** at **519.888.4567 Ext. 38306** by April 25<sup>th</sup> to RSVP and to secure a test-drive time. Any questions can be forwarded to team representative James Goh at 519.729.7747.

**Website:**

<http://www.uwaf.com>

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